Notice of Allowability	Application No.	Applicant(s)
	09/929,904	SAMANIEGO ET AL.
	Examiner	Art Unit
	William L. Bashore	2176
The MAILING DATE of this communication ap All claims being allowable, PROSECUTION ON THE MERITS herewith (or previously mailed), a Notice of Allowance (PTOL-8 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1.3	S (OR REMAINS) CLOSED in (5) or other appropriate commu RIGHTS. This application is so	this application. If not included nication will be mailed in due course. THIS
1. This communication is responsive to <u>2/2/2005</u> .		
2. The allowed claim(s) is/are 1-2, 5-10, renumbered as 1-	8 respectively.	
3. \boxtimes The drawings filed on <u>14 August 2001</u> are accepted by t	he Examiner.	
 4. ☐ Acknowledgment is made of a claim for foreign priority a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents hat 2. ☐ Certified copies of the priority documents hat 	ve been received.	
3. Copies of the certified copies of the priority of	• •	
International Bureau (PCT Rule 17.2(a)).		5
* Certified copies not received:		·
Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		a reply complying with the requirements
5. A SUBSTITUTE OATH OR DECLARATION must be sub INFORMAL PATENT APPLICATION (PTO-152) which g		
6. CORRECTED DRAWINGS (as "replacement sheets") m	ust be submitted.	
(a) ☐ including changes required by the Notice of Draftspe	erson's Patent Drawing Review	(PTO-948) attached
1) 🗌 hereto or 2) 📗 to Paper No./Mail Date	<u>_</u> .	
(b) ☐ including changes required by the attached Examine Paper No./Mail Date	er's Amendment / Comment or	in the Office action of
Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in		
 DEPOSIT OF and/or INFORMATION about the department department regarding REQUIREMEN 		
Attachment(s)		
1. Notice of References Cited (PTO-892)		ormal Patent Application (PTO-152)
 Notice of Draftperson's Patent Drawing Review (PTO-948 Information Disclosure Statements (PTO-1449 or PTO/SE 	Paper No./N	mmary (PTO-413), //ail Date Amendment/Comment
Paper No./Mail Date	·	
Examiner's Comment Regarding Requirement for Deposit Of Biological Meterial		Statement of Reasons for Allowance
of Biological Material	9. 🗌 Other	W Down & Backero
		WILLIAM BASHORE PRIMARY EXAMINER
		May 29, 2005

U.S. Patent and Trademark Office PTOL-37 (Rev. 1-04)

Page 2

Application/Control Number: 09/929,904

Art Unit: 2176

EXAMINER'S AMENDMENT

1. Claims 1-2, 5-10 (renumbered as 1-8 respectively), are allowed. The following is an examiner's amendment to the claims.

Permission for this amendment has been granted by Applicant via telephone call to Michael A. Glenn on May 25, 2005, and to Ivy Y. Mei on May 27, 2005.

2. Please amend the claims as follows:

Please cancel claims 3-4, 11-13 without prejudice.

Please replace claim 1 with the following claim:

1. (Currently Amended) A <u>computer implemented</u> method for generating and delivering Web page content comprising media, said method comprising:

parsing a URL containing proprietary tags to determine:

a content generation procedure to execute and corresponding input to said procedure;

dynamic modifications to perform on said media;

user profile characteristics; and

proxy-cache control;

generating a unique final lookup key for said media;

checking a media cache, using said final lookup key;

if said media exists in said media cache, then

passing control to said proxy-cache control; and

delivering said media;

if said media does not exist in said media cache, then

Application/Control Number: 09/929,904

Art Unit: 2176

separating dynamic media system tags from content generation control tags; and generating a unique intermediate image lookup key;

checking said media cache using said intermediate image lookup key;

if said intermediate media exists in said media cache, then

using said intermediate media for further processing;

if said intermediate media does not exist in said media cache, then

generating and caching said media, using said intermediate image lookup key;

determining if dynamic processing is required and, if affirmative, then

operating upon said media by a dynamic content generator,

determining if content type is valid and, if negative, then

converting said media automatically to a valid type;

customizing said media for specified browser or client attributes using a user

profiling system;

attaching any specified cache-control directives to a response; and delivering said media.

- 3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to William L. Bashore whose telephone number is (571) 272-4088. The examiner can normally be reached on 11:30am 8:00pm EST.
- 4. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Feild can be reached on (571) 272-4090. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Application/Control Number: 09/929,904 Page 4

Art Unit: 2176

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Information Retrieval (PAIR) system. Status information for published applications may be obtained from
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have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-2179197 (toll-free).

WILLIAM BASHORE PRIMARY EXAMINER

May 29, 2005